

RISING TIDE NETWORK GATHERING SPONSORSHIP GUIDE 2024

JUNE 6, 2024



RISING TIDE

OPEN WATERS MIKVEH NETWORK

AN INITIATIVE OF
 Mayyim Hayyim
LIVING WATERS

ABOUT RISING TIDE

[The Open Mikveh Movement](#) | Mikveh—ritual water immersion—is one of Judaism’s oldest practices. Until recently, however, this powerful experience was effectively off-limits to a majority of Jews. The open mikveh movement makes mikveh accessible to Jews of all denominations, ages, genders, sexual orientations, and abilities.

[The Rising Tide Gathering: A Virtual Event](#) | The Rising Tide Gathering is an annual space to expand and deepen the open mikveh movement. Mikveh makers—staff, Mikveh Guides, clergy, students, volunteers, educators, funders, lay leaders—come together from across the globe to learn, collaborate, and grow. The event will feature Wellspring Awards for mikveh leaders, a virtual art gallery, an interactive keynote experience, and more.

[The Impact](#) | In 2023, 135 attendees came together from across five countries and 21 states. 96% of participants made a meaningful connection with someone new, including sponsors. Featured speakers included author Anita Diamant, R’ Lauren Tuchman, R’ Minna Bromberg of Fat Torah, R’ Lara Haft of SVARA, erica riddick of Jews of Color Sanctuary, and many more. [Watch the highlights and read the Ripple Report here.](#)



WHY SPONSOR?

Make an Impact | You will help make it possible for Jews across the country and around the world to experience meaningful ritual immersion, no matter who they are or where they live.

Gain Visibility | Your organization will be promoted to participants at the Gathering, as well as to an international audience through our social media channels leading up to the event.

Connect With a Diverse Audience | The Rising Tide Network spans six countries and represents more than 35+ diverse Jewish communities across the world with new and existing mikveh organizations. Participants hold a wide range of roles like clergy, executive directors, administrators, facility managers, ritual facilitators, educators, communications and fundraising professionals, students, consultants, facilitators, and volunteers of all ages, religious denominations, and demographics. As a sponsor, you will have opportunities for deep engagement with these audiences, planting seeds for future collaboration.



ABOUT SPONSORSHIP



Rising Tide's parent organization, Mayyim Hayyim, is a 501(c)3 nonprofit. Sponsorship is tax-deductible to the extent allowed by law.



Attendees will represent dozens of communities in 20+ states. Their work ultimately reaches thousands of people in their local communities.



Participants are actively seeking new partners, vendors, and resources to better engage and educate their communities, enhance their buildings and facilities, and maximize their visibility and impact.

SPONSORSHIP LEVELS

Tidal Wave | \$1,000

- Large logo, name, and link featured on event page
- Logo, name, and link featured in all event-related emails
- Custom ad (image or video) featured in digital event program book
- Featured exhibitor table in virtual exhibit hall during live networking session with all participants
- 15-minute live video on Rising Tide social media accounts
- Customizable, dedicated e-newsletter featuring your organization
- Testimonial and large logo featured in the post-conference report
- 10 complimentary tickets to the Rising Tide Gathering
- Spotlight your organization in opening remarks at plenary session



SPONSORSHIP LEVELS

Stream | \$612

- Large logo, name, and link featured on event page
- Custom ad (image or video) featured in digital event
- Logo, name, and link featured in all event-related emails
- Featured exhibitor table in virtual exhibit hall during live networking session with all participants
- 3-minute pre-recorded video spotlight on Rising Tide social media
- Medium logo featured in post-conference report
- 5 complimentary tickets to the Rising Tide Gathering

Ripple | \$360

- Medium logo, name, and link featured on event page
- Medium logo, name, and link featured in digital event program book
- Name and link featured in all event-related emails
- Attend a live networking session with all participants
- 2 complimentary tickets to the Rising Tide Gathering

“The Rising Tide Network Virtual Exhibit Hall was a fun and professional way to both network and hear from others what mikveh means to them. I appreciate the opportunity to find commonality in our passion for Jewish learning and ritual.”

– Rabbi Rafi Cohen, Jewish Theological Seminary, 2022 Stream Level Sponsor

SPONSORSHIP FORM

Fill out the form on the following pages to purchase a sponsorship for Rising Tide's 2024 Virtual Annual Gathering. You may submit the form by email or mail, or complete the form online.

If you want to learn more or have questions about sponsorship, please contact Lucy Marshall, Director of Rising Tide:
lucym@mayyimhayyim.org or 617-244-1836, ext. 214.

Email to: risingtide@mayyimhayyim.org

Mail to: 1838 Washington St., Newton, MA, 02466

Register online at:

www.mayyimhayyim.org/gathering2024



SPONSORSHIP FORM

CONTACT INFORMATION

Company: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

SPONSORSHIP LEVEL

- Tidal Wave - \$1,000
- Stream - \$612
- Ripple - \$360

PAYMENT

- A check made payable to Mayyim Hayyim is enclosed
- I would like to pay by credit card, please call me
- I will pay online at
www.mayyimhayyim.org/gathering2024
- Please send me an invoice by mail / email

Rising Tide is an initiative of Mayyim Hayyim

Mayyim Hayyim is a registered non-profit, 501(c)(3) organization, EIN# 31-1753931

1838 Washington Street, Newton, MA 02466

mayyimhayyim.org | 617-244-1836