

## Rising Tide Communications Intern

Fall 2021 – Spring 2022

Part-time (15-20 hours/week)

Remote; any location

Compensation: Stipend up to \$1,500/semester

Deadline to apply: October 17, 2021



### About Mayyim Hayyim & The Rising Tide Network

Mayyim Hayyim Living Waters Community Mikveh and Paula Brody & Family Education Center is a welcoming innovative, growing, mission-driven organization that is reinventing Jewish ritual immersion for the 21st century. Our community mikveh and education center in the Boston area serves as a laboratory for national and international programs and partnerships, including the Rising Tide Open Waters Mikveh Network which serves to inspire, strengthen, and support communities that embrace an open, inclusive, and welcoming approach to ritual immersion as a way to mark life transitions.

Mayyim Hayyim is seeking a creative, dynamic intern who will support the Rising Tide Open Waters Mikveh Network, a growing network of community mikva'ot around the world. The Rising Tide Communications Intern will cultivate community-to-community collaboration and support initiatives that advance the network's mission, build on the early success of Rising Tide, and help the network mature into a robust, thriving community of members with a high level of engagement and cross-pollination.

The Rising Tide Network currently has approximately 30 member communities representing six countries around the world. It serves several different types of members, from established mikva'ot who are committed to inclusive practices to those who are working to become a more proactive resource for their community. Several of our members are still in the process of building their institutions, and others are just exploring the feasibility of starting something new. All of these communities are looking for resources, programming, support and peers to guide and fortify their work.

In 2020 Rising Tide launched Seven Steps, an online training course for Mikveh Guides that has already trained nearly 70 people from 4 countries. Rising Tide offers a special membership for Mikveh Guides to provide them with ongoing support and community.

Learn more about Rising Tide at [www.risingtideopenwaters.org](http://www.risingtideopenwaters.org)

### Position Responsibilities

- **Member communication:** Spearhead monthly "Member Spotlights" in e-newsletter by connecting with member mikva'ot, collecting photos/videos from member contacts, facilitating member-written blog posts, and drafting written content about members for social media.
- **Social media:** Increase reach and engagement on Rising Tide's social media platforms (Facebook and Instagram) through creative strategies, including tracking analytics to evaluate performance. Create graphics, create polls/quizzes, and draft text for frequent social media posts on Facebook and Instagram. Deepen member engagement in Rising Tide Facebook group.

- Basic graphic design: Using Canva Pro, design template graphics for Rising Tide members. Design graphics for Rising Tide social media and e-newsletters.
- Website enhancement: Using a tool like Google maps, create an interactive, online directory of Rising Tide members featuring a map, photos, stories, links, etc.
- Program administration: Support with program coordination, communication, and development of online learning platform for the Mikveh Starter Toolkit program and Seven Steps Online Mikveh Guide Training.

## Background, Knowledge, Skills, and Abilities

- Strong written communication skills: ability to write clear and succinct language for social media posts, e-newsletters, and website text
- Demonstrated ability to design basic graphics using Canva Pro
- Basic knowledge of creative social media strategies and best practices for online engagement
- Comfort with remote work. Highly organized and able to manage multiple active projects simultaneously. Punctual with deadlines and able to self-manage workflow tasks and timelines
- Flexibility to shift between working independently and collaborating with a remote team
- Quick learner of online platforms like Google Maps design, Canvas Instruction, Salesforce, etc.
- Interest in ritual, Jewish communal life and learning, and/or mikveh

*Mayyim Hayyim explicitly seeks to build a diverse staff, and candidates from marginalized communities are particularly encouraged to apply.*

## Compensation and Benefits

This is a part-time internship position with a minimum of 15 hours/week from October 2021 – May 2022, with compensation stipend of up to \$1,500 per semester. Mayyim Hayyim is closed on Jewish holidays, including Shabbat.

The intern will be supported through one-on-one and group training and professional development, a responsive supervisory relationship with the Director of Rising Tide, professional networking, and opportunities for further Jewish learning.

## How to Apply

Please submit the following to [risingtide@mayyimhayyim.org](mailto:risingtide@mayyimhayyim.org) by **Sunday, October 17, 2021**.

- **A resume** listing relevant professional, academic, volunteer, and/or personal experience
- **One or two samples of your previous communications work**. This may include a graphic or flyer you designed, a social media post for a group or organization, an e-newsletter you created, etc.
- **Your brief answers (2-5 sentences each) to the following two questions:**
  - What feels most exciting to you about this opportunity?
  - How might your skills, knowledge, and experiences contribute to expanding and improving Rising Tide's communications?